

maybe fax it

Basic September Tool Kit Carton Promotion						
<b>Option A</b>			Quantity	Quantity Lacking	Delivery Feasibility	
AMS Ratchet Set Tool Kit (15 piece)			800,000	325,000	Can get 800,000 on time	
Issue: Can get 325,000 balance w/airfreight (1.66 per unit)						
<b>Option B</b>						
Combination of AMS 15 piece and 19 piece			1,035,000	90,000	Can get on time	
Issue: Two tool kits dissimilar, have to work out advertising issues						
<b>Option C</b>						
Stanley Screwdrivers in plastic branded pouch			1,125,000	0		
Issue: Need to source pouch from a separate vendor						

Set of Stanley  
Option C  
Nexis tool kit

Stanley — not  
22,500 per wk of one

119,000 per week  
35,000 sets of 2 per week

check w/ Jerry

line starts 5/4/94

7/13/94

1,190,000

65,000 per

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